



**ACTION WEEK
AGAINST RACISM
MARCH 15-25, 2007**

CINÉJEUNESSE

**Screenings of short films on the theme of
racism and discrimination**

**Monday, March 19 - Friday, March 23 in Montreal
Thursday, March 15 - Friday, March 23 in Quebec City
(Reserved for elementary and secondary school students)**

Montreal, Friday, March 16, 2007 — Images Interculturelles presents another edition of **Cinéjeunesse**, screenings of short films in elementary and secondary schools to raise awareness among children and youth aged 7 to 15 of the issues surrounding racism and xenophobia.

Three programs of fiction, documentary and animation shorts from Canada, France and Belgium (in original French versions or with subtitles) will be offered. The Cinéjeunesse screenings will be held **Monday, March 19 to Friday, March 23 in Montreal** and **Thursday, March 15 to Friday, March 23 in Quebec City**. After each screening, the students will be invited to join in a discussion of the film, with moderators from France and Quebec and teachers.

Cinéjeunesse makes it clear that film is one of the strongest tools we have in educating public opinion. It gives young people a voice, and shows them they have the power to shape the future.

This year, Cinéjeunesse is inaugurating two Awards, sponsored by **Images Interculturelles** and the **Régie du Cinéma**. The **Prix de la jeunesse** invites all the students attending Cinéjeunesse to vote for their favourite film and give a brief explanation of the reasons for their choice. The **Prix de la jeunesse** carries a cash prize of \$250, to be presented to the winning filmmaker at the closing ceremony of the **Montreal Human Rights Film Festival** on **Thursday, March 29** at **7pm** at the **Cinéma du Parc**. The second award is the **Prix de participation** (with a cash prize of \$100) to be given to one of the students who takes part in the voting. The student, with his or her family, teacher and school administrator, will be invited to the closing ceremony of the Human Rights Film Festival on March 29.

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Source: Images Interculturelles – Action Week Against Racism

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